Creating a Positive & Safe Digital Environment for Your Family

March 5, 2015

http://goo.gl/qk7A7R
Contact Information

Kim Jones: Magee Elementary, @kimbro73
Holli Klatt: Cushing Elementary, @HolliKlatt
Elizabeth Russell: Kettle Moraine M. S. @ElizRussell7824
Joanne Sobolik: Kettle Moraine High School @sobolikj
Debbie Thompson: Dousman Elementary, @thompdj
Stephanie Wieczorek: Wales Campus, @S_Wieczorek
What is Social Media?

An online community where people from all over the world can meet and share common interests. Users set up their own personalized profile and will often list their location, age, gender, and interests. Many social networking sites allow users to post pictures, make comments on other people’s profiles, and search for other users.
The internet is like the world we live in. It has great places to visit and very dangerous places.
You wouldn't let your child cross the street unattended until you’ve:

* Held their hand
* Demonstrated how
* Discussed the rules
* Watched them as they do it themselves
* You repeat “look both ways” to them for years!

We need to talk continually about online safety.
Positive Uses of Technology

- Builds relationship
- Educational
- Communication: email, texting, Facetime/Google Hangouts - Connect with family and experts around the world
- Responsibility
- Entertainment
7 Steps to Good Digital Parenting
by Family Online Safety Institute

TALK WITH YOUR KIDS
• Stay calm
• Talk early and often
• Be open and direct

EDUCATE YOURSELF
• Search online for anything you don’t understand
• Try out the apps, games, and sites yourself
• Explore the GDP tips and resources

USE PARENTAL CONTROLS
• Activate the safety settings in your operating system, search engine, and games
• Use the parental controls on your children’s phones, tablets, and game consoles
• Monitor your kids’ use and their screen time

SET GROUND RULES AND APPLY SANCTIONS
• Agree and sign a family safety contract
• Set time and place limits for their tech use
• Enforce sanctions when necessary

FRIEND AND FOLLOW BUT DON’T STALK
• Friend your kids on social media
• Respect their online space and don’t over do it
• Encourage your kids to create a good digital reputation

EXPLORE, SHARE, AND CELEBRATE
• Go online with your kids and explore their online world
• Take advantage of new ways of communicating
• Learn from them and have fun

BE A GOOD DIGITAL ROLE MODEL
• Curb your own bad digital habits
• Know when to unplug
• Show your kids how to collaborate and create online
Rules for the Road

It Takes an iVillage
Parent Meeting with Carl Hooker, Tim Yenka, Jeff Brantley and Kacy Mitchell
West Ridge Middle School
November 13, 2014

Social Media
Screen Time
Distractions
Gaming
House Rules

#Social Media

Follow us on Twitter!
Carl Hooker: @mrhooker
Tim Yenka: @mryenka
Jeff Brantley: @jeffbrantley
Kacy Mitchell: @spearheadedtech
WRMS: @wrmswildcats

PROBLEMS

- Inappropriate Material
- Difficulty keeping up with the newest form of social media.
- Snapchat disappears.
- They delete the history.
- How do we know what apps they’re using?
- Where are the controls?
- NickName’s anonymous postings
- Cyberbullying

STRATEGIES

- Supportive parents interested in raising responsible, digitally literate kids
- Respect age limits. Don’t let your kids lie about their age. They have to be 13 for social media accounts.
- #breaktheviruses
- Give them cheaper phones!
- Gotta have their passwords (if you ever can get in their accounts), they lose the privilege.
- #sockskaynebhadigur

We’d tell our kids: “Don’t seek your self-worth on Instagram.”
Start the Conversation!

Dear Mom & Dad,
I won't tell you this but communicating with the world is a lot different than it was when you were my age. I need some help figuring this out.

signed,

your little girl
Social Media Tools Children are Using

Instagram - An app that permits users to post pictures and videos. People within a user's network then like and comment on those images, and vice versa. Adult content can appear frequently on this photo-sharing app. **Rated: 12+**

Snapchat - Photo messaging app; users take photos, record videos, add text and drawings, and send them to other Snapchat users with a set time limit for how long recipients can view their “snaps” (from 1 to 10 seconds), after which they will be hidden from the recipient’s device and deleted from servers. **Rated: 12+**

Trivia Crack - a competitive trivia game that pits friends against friends (or strangers). Ability to text within the app. **Rated: 4+**

Twitter – Twitter is also liable to contain adult and other inappropriate content in many forms; in-app browser allows users to bypass restricted Internet browsers. **Rated: 4+**

Click on the icons to find out what parents need to know about these apps.
Social Media Tools Children are Using

Omegle & ChatRoulette – Chat services that allow anonymous users to randomly chat with strangers using instant messaging, video (webcam), or microphone. Rated 17+

Whisper – Users submit anonymous questions or confessions as a text over a picture; other users are allowed to comment and private message; carries a 17+ rating. Rated: 17+

Ask.fm – Allows users to ask questions from other Ask.fm users with the option of anonymity; often used for cyberbullying. Rated: 12+

YikYak - Allows users to post anonymous comments to other users in a 10 mile radius; used for threats/bullying; app was intended for “college age and above” Rated: 17+

Click on the icons to find out what parents need to know about these apps.
Social Media Tools Children are Using

**Tinder** - Online dating app; allows users 12+ to match with other users in a geographic area for dates. 
Rated: 17+

**Tumblr** – Microblogging service that allows users to create content and post media on a short-form blog; high amount of pornographic material. 
Rated: 17+

**Kik** – Instant messaging app that acts as a free texting app; no parental controls; becoming a common avenue for sexting. 
Rated: 17+

**Vine** – Twitter app that allows users to create and share six-second videos; Twitter raised minimum age limit to 17+ for Vine after pornographic clips began appearing. 
Rated: 17+

Click on the icons to find out what parents need to know about these apps.
Social Media Tools Children are Using

Facebook – Although Facebook does restrict pornographic material, links from posts use Facebook’s in-app browser, which bypasses restricted browsers and can lead users to pornographic websites.
Rated: 4+

Poof – Hides other apps on your phone. You select which apps you would like to hide and their icons will no longer show up on your smartphone screen. Can’t be purchased in the app store anymore. Other apps like it: Hide it Pro and Secret Folder Icon.
Rated: 4+

Private Photo(calculator) - Hides photos and videos.
Rated: 4+

Others? What about gaming devices?
Social Media Tools Children are Using:
Resources for Parents on how they work

Safe Smart Social YouTube Channel
If you want to watch videos of how the apps work and what you need to know as a parent.

Safe Smart Social Website
Parenting Tips for Digital and Internet Safety in 2015
Social Media Tools Children are Using

New app for IOS and Android

Play Messenger

From their website:
The only Kid-Safe Chat app

What is it?
Safety Center on YouTube

Staying Safe on YouTube

- **Teen Safety**
  Protect your privacy and learn more about online safety.

- **Suicide and Self-Injury**
  Resources for dealing with suicide, self-injury, or depression.

- **Privacy**
  Report privacy violations and learn about protecting your privacy.

- **Educator Resources**
  Use YouTube in the classroom and check out student and teacher resources.

- **Safety Mode**
  Filter out potentially objectionable content.

- **Harassment and Cyber-bullying**
  Learn how to deal with harassment and cyberbullying on YouTube.

- **Parent Resources**
  Understand YouTube and keep your children safe online.

- **Privacy and Safety Settings**
  Manage and control your experience on YouTube.

- **Additional Resources**
  Additional information on how to stay safe on YouTube.
Family Contracts

Customizable Contract Form

Agreement for parents and students K-5

Agreement for parents and students 6-8

Agreement for parents and students 9-12
Privacy Settings

Review the privacy settings of each app with your child. You’ll probably want to make sure that they’re not sharing their current location. Watch this video to see why.
To My 13-Year-Old: An iPhone Contract From Your Mom, With Love

Read the whole contract here that starts with...

1. It is my phone. I bought it. I pay for it. I am loaning it to you. Aren't I the greatest?
Parental Controls on an iPad or iPhone

Is Your Kid Safe on the iPad or iPhone? Here Are 18 Ways to Make Sure

Apps

- curbi - Parental Controls
- Mobicip Safe Browser With Parental Control
- DinnerTime (Parental App)
- ParentKit - Parental Controls for iOS
Parental Controls on an Android or Windows Device

How to Set Up Parental Controls on Your Kid’s New Apple, Android, or Windows Mobile Device

10 Android Parental Control Apps
Creating a Positive Digital Footprint

Talking to Your Teens
The Big Ideas

Be Aware and Proactive

Kathy Schrock’s Guide to Everything
National Crime Prevention Council

Communicate

Build Relationships

Image from shutterstock.com
Great Resources for Parents

- Common Sense Media
- Family Online Safety Institute
- Yoursphere for Parents
- Netsmartz Workshop
- OnGuardOnline.gov
Thank you for attending!

Please take minute and answer this 3 question survey on how it went.

Feedback Form
Feedback from our presentation to Parents

I would like to thank and applaud the entire library media specialist team for their tremendous work on the digital safety presentation last night!! They created an information-packed interactive presentation that will be a tremendous resource that will be posted on the district website for all of the parents & staff in our KM community. They all spoke from the heart and shared personal experiences with their own families and students. Also, they did a fabulous job of speaking to the “parenting” aspect: keeping on top of new trends & staying informed and the importance of keeping the conversations going. The event was well attended and there was some good discussion. This was one of the best presentations we have had in the 4 year history of KM Parent Resource Network! The KM PRN appreciates all the time, research, and thought that went into this event. I know the team spent a lot of time during team meetings planning this and it showed!!