

SCHOOL PICTURE DAY WITH EMPIRE PHOTOGRAPHY



NEW THIS YEAR! You will be able to see your child's school photo **BEFORE** making your purchase! For the 2020-2021 school year, families at your school will no longer be pre-ordering their child's school photos. Instead families will receive a link after picture day to view/order their child's school photo online! See the steps below for more information on how this will work.

1. OPT-IN TO RECEIVE YOUR CHILD'S PROOF

To make sure that you receive an email with a link to view/order your child's photos, please submit your email address using the link below. It will ask for your name, your child's name, and the best email address for you and anyone else that you want a link emailed to.

OPT-IN HERE: <http://www.empirephotos.com/kmschoolpics2020>

Please note that we will only use any email address for marketing your child's school photo and will not sell or distribute your contact information. You can unsubscribe from receiving our emails at any time. The Opt-in portal will be open until 11:59 pm on Friday, September 4. Please let Empire Photography know if you have any questions about opting-in to receive an email proof.

2. YOUR CHILD ATTENDS PICTURE DAY:

Empire Photography will be following the guidance and best practices from our local authorities and the Center for Disease Control and Prevention (CDC). We are also following guidance from the schools and organizations that we partner with, to ensure that our services align with their safety guidelines.

For the safety of the students, their families, and the community at large, Picture Day will be 100% Contact-Free and social distance will be maintained at all times.

3. VIEW YOUR CHILD'S PRIVATE ONLINE PHOTO GALLERY

Within a few days of picture day, you will receive an email from Empire Photography containing a link to your child's private, PIN-protected online photo gallery. You will see their image(s) in the gallery and will be able to pick a background to use for your order from our many options.

4. COMPLETE YOUR PHOTO PURCHASE ONLINE

There is no obligation to order. If you do decide to order, you can complete your purchase for photo print and specialty products online. All orders will be mailed directly home and will be shipped within 2-5 business days. *It's that easy!*



Questions?

Contact Empire Photography at customerservice@empirephotos.com
or call us at (608) 257-2941.